

MIGUEL ESTRADA

Los Angeles, California • Work Samples: newsbymiguel.com

EXPERIENCE

NBCUNIVERSAL • Los Angeles, CA

Bilingual Producer & Editor | January 2023 – Present

- **High-Volume Bilingual Production:** Pitch, write, shoot, and front an average of 30 English and Spanish vertical social media and horizontal videos per week for nationwide syndication across 11 NBC and 31 Telemundo stations, including social-native story-telling and explainers.
- **High-Performance Social Storytelling:** Consistently hit high metrics with an average of one in three social videos exceeding 500,000+ views.
 - *Recent Example:* During the 2026 FIFA World Cup, authored and produced an original script and video that became NBC San Diego's all-time most-viewed TikTok video (June 2026), demonstrating vertical video instincts and mobile-first audience hook strategies.
- **Rapid-Response Live Reporting:** Maintain a hyper-efficient 25-minute average turnaround time to shoot, edit (Adobe Premiere Pro), and front complete on-site video packages during high-profile live events, including Miss Universe 2025 in Bangkok, Thailand and the NBC Gubernatorial and Mayoral debates in Los Angeles.
- **High-Profile Interview Portfolio:** Secured and conducted compelling interviews and videos with political leaders, cultural icons, and athletes—including California Gubernatorial Candidates Xavier Becerra and Steve Hilton, civil rights leader Dolores Huerta, Olympians Lindsey Vonn and Adam Rippon, and musician Becky G—translating complex profiles into engaging cross-platform stories.
- **Multi-Platform Showrunning:** Managed, directed, and produced the three-season *Bisness School* videocast series, with long-form spotlights of prominent Hispanic business leaders (e.g., Shark Tank's Daniel Lubetzky, "It's A 10" founder Carolyn Aronson), showcasing culturally relevant storytelling.

VOX MEDIA • New York, NY

Video Editor/Producer – El Dodo | March 2021 – January 2023

- **Multilingual Video Editing:** Repackaged 30+ mid-form videos per week for Facebook and YouTube across English, French, and Spanish languages.
- **Spanish Audience Engagement Growth:** Produced and edited monthly original Spanish-speaking videos, escalating social engagement by 100% with top performances across Latin America and Spain.
- **Advanced Multimedia Video Editing:** Utilized Adobe Creative Cloud to produce animations, motion graphics, and still images for optimized video enhancement and social engagement.
- **Digital Optimization Strategy:** Strategized headlines and written metadata to maximize cross-platform social media engagement and traffic.

EDUCATION

UNIVERSITY OF CALIFORNIA, SANTA CRUZ • Santa Cruz, California

B.A., Film & Digital Media, Production Concentration

SKILLS

Video Production Skills: Adobe Creative Cloud (Premiere Pro, Photoshop, Audition, After Effects, Illustrator, Media Encoder), iNews, G-Suite, digital publishing tools, Sony FX3 camera equipment, iPhone filming, studio lighting, WordPress, WildMoka, Dalet, iNet

Languages: Spoken and written fluency in English, Spanish (Native), and French (Level B2 Certified)